Daniella Cicirello

Graphic Designer

Portfolio
cicirellocreative.com

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www.linkedin.com/in/cicirellocreative

Professional Summary

Graphic designer creating cohesive branding, print, and digital experiences for freelance clients and personal projects. Focused on intentional, user-centered design that communicates clearly and connects with audiences.

Experience

Freelance Graphic Designer

WILLIAM'S MARBLE POLISH INC.
December 2025-June 2026

> Developed a cohesive brand identity across print and digital materials, including a brochure, business card, and website.
> Created polished mockups and production-ready assets while maintaining brand consistency.
> Designed social media content and managed visual assets across Instagram, LinkedIn, and Facebook.

Etsy Store Owner

CICIRELLO CREATIVE
August 2026-Present

> Researched product categories and market trends to guide digital product development.
> Designed editable Canva templates, Etsy listings, and Pinterest promotional graphics.

Education

Bachelor of Arts, Graphic Design & Media Arts

SOUTHERN NEW HAMPSHIRE UNIVERSITY
March 2025-July 2026 | GPA: 4.0

> Dean's List

Bachelor of Arts, Psychology

FLORIDA INTERNATIONAL UNIVERSITY
May 2021-December 2023 | GPA: 3.9

> Dean's List
> Member of Phi Beta Kappa Honor Society

Skills

Software

Illustrator
Photoshop
InDesign
Figma
Canva
WordPress
Basic HTML/CSS
Social Media

Professional

Client communication
Collaboration
Project management
Attention to detail
Problem solving
Adaptability
Spanish (Intermediate)

Design

Design principles
Design thinking & ideation
Branding & logo design
Typography
Color theory
Layout
Responsive web design
Print design
UI design
Accessibility
Prototyping
Asset delivery
Target audience research
Competitor analysis